

## APPENDIX 14: BUSINESS SERVICES

The Business Services Department offers information support in the areas of **corporate monitoring** and consulting about **industrial rights protection** to entrepreneurs, companies, and start-ups. Information services are provided primarily through consultations, searches, and regular and one-off monitoring. Interested parties can get a basic overview of the Intellectual Property Rights (IPR) landscape or directly receive a corporate IPR analysis with the possibility of creating a follow-up industrial law strategy. In addition to industrial rights **consultations**, the department operates so-called **Information Nodes** used for education and other activities. **The topic of the nodes activities** is always focused on one trending field or discipline: robotics, IP protection, energy, and materials of the future, typically, an area in which there is intense publishing and user demand. Detailed information is available on the [Business Services](#) webpage. Consultation can be requested via email ([firemnisluzby@techlib.cz](mailto:firemnisluzby@techlib.cz)) or you can use the [online form](#).

### 14.1 Information Nodes

Information nodes offer an overview of current literature on the selected topic or trend. **Topics of the nodes** are planned to include accompanying activities such as presentations, seminars, workshops, or public discussions. Continuously offered **robotics workshops** are primarily aimed at groups of high school and university students as well as corporate clients. Intellectual property workshops are geared towards companies, but individual participation is also possible. An overview of educational activities is promoted on the Library's social media outlets and on the [Business Services Department's](#) webpage.

### 14.2 Corporate monitoring

Corporate monitoring services include, for example, advice on the **creation and validation of business plans, economic analyses, monitoring of competitors, analyses of corporate salaries**, and the preparation and implementation of **marketing campaigns**. Professional information sources such as Bisnode, Monitora, Beck-Online are used for these activities.

### 14.3 Intellectual Property Protection

Our **consultancy offers searches, cost calculations** before registering **industrial rights** in the Czech Republic, the EU, or in international territories, as well as **support** in cases of conflict. The service is aimed at entrepreneurial students and individual or corporate clients. IPR strategy analyses are intended for small and medium-sized enterprises (SMEs/SMEs) that can use so-called **innovation vouchers**. The Library cooperates closely with the **Industrial Property Office of the Czech Republic (UPV ČR)** and the **European Patent Office (EPO)**. Searches are conducted in standard industrial rights databases (EUIPO, WIPO, EPO) and in openly-available resources.

In Prague, dated October 22, 2024  
NTK Director  
Ing. **Martin Svoboda** m. p.